



# DAN BENA

Please visit: [www.danbena.com](http://www.danbena.com)

Award-winning Purpose, ESG, and CSR Executive; Coach & Mentor; Globally-recognized Water Steward; SDG Advocate; Writer; Keynoter; Board Member; Honorary Professor; Trustee

## EXPERIENCE

2020



CEO  
Dan Bena, LLC



Senior Consultant  
Antea Group



Senior Advisor  
Safe Water Network



Head,  
Sustainable  
Development &  
Corporate Water  
Steward  
PepsiCo, Inc.



Senior Director,  
Food Safety  
Operations  
PepsiCo, Inc.



Head, Corporate  
Health & Safety  
PepsiCo, Inc.



Director, Tech  
Insights &  
Communications  
PepsiCo, Inc.

1995

## EDUCATION

MS, Pharmacy  
Arnold & Marie Schwartz  
College of Pharmacy

BS, Biochemistry  
Manhattan College

## SELECT IMPACT

Authored pivotal white paper  
on [Rebooting Capitalism](#)

Provide **senior strategic  
ESG/Purpose guidance** to  
diverse clients

Developed sector-leading  
**Water Quality Management  
Training Series**

[Core member](#) of team that  
created PepsiCo's landmark  
**Performance With Purpose**  
program

Created **comprehensive  
Global Water Strategy for  
\$65+B corporation**, which  
provided **44MM people**  
access to safe water (end  
2019)

Co-created **leading  
corporate policy to respect  
water as a human right**,  
recognized by shareholders,  
NGOs, & UN as a first for a  
multinational

Authored [white paper](#) on  
Intergenerational Call to  
Action to **End Discrimination  
Against Women**, for UN  
Association

Collaborated with corporate  
Sustainability Team to  
improve **operational water  
use by 23%**, saving **\$17MM**  
and approximately **one billion  
absolute liters** of water

Built & led PepsiCo's **first-  
ever Corporate Health &  
Safety Function**

Managed pioneering public-  
private partnership with  
Penn State University to  
develop innovative **student  
farm and Sustainable Food  
Systems minor**

Authored **10,000+ pages of  
material for submission to  
India Parliament**

## RECOGNITION

PepsiCo [Chairman's  
Award](#) (the Company's  
highest individual  
honor)

October 24<sup>th</sup>  
proclaimed [Dan Bena  
Day in New York State](#)  
by State Senator

Recognized as  
**Sustainability Leader**  
by Globescan

"**Global Goals/Local  
Leader**" Award from  
UN Association

Invited by President of  
**UN General Assembly**  
to deliver remarks at  
**High-Level Panels**

Selected as UN Global  
Goals Ambassador

[Top 500 CSR](#) and  
**Business Executives**  
on Social Media

**Light Up the Night**  
**Award Honoree** by  
Andrus Home for  
Children

Named "**Action Figure  
in Sustainable  
Development**"  
by CircleofBlue.org

Keynoted [Royal  
Swedish Gala](#)

One of four invitees to  
testify to [US Senate](#)  
on corporate  
environmental  
leadership

Appointed by Mayor  
to serve on Inaugural  
[Sustainability Council](#)  
for City of New  
Rochelle

**Four external water  
awards** over four years

## BOARDS

World Economic Forum  
**Global Agenda Council  
Water Security**

UN Global Compact **CEO  
Water Mandate** Steering  
Committee

**United Nations  
Association** Board

World Bank's **2030 WRG  
Steering Board**

**World Business Council  
for Sustainable  
Development**  
Leadership Group

**Environmental Leader**  
Publications Group Board  
Advisor

**Creative Visions  
Foundation** Board  
Member

**US Water Alliance**  
Board

Glasgow Caledonian  
University **Honorary  
Professor & Trustee**

**International Society of  
Beverage  
Technologists** Board

**Artistic Circles** Advisory  
Board for Water  
Pressures documentary

**X-Prize for Water**  
visioning exercise Panel  
Member

**Keela** Board Advisor

**SuperYou FUNDation**  
Advisor

**Journal of Water  
Security**, Elsevier,  
Advisory Board

**Conrad Foundation** for  
STEM, Advisory Board



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